



K.L.E. Society's
BASAVAPRABHU KORE ARTS, SCIENCE AND COMMERCE
COLLEGE, CHIKODI – 591 201.

(Accredited at 'A' with 3.26 CGPA in 3rd Cycle of A & A)

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Department of Mass Communication and Journalism

OBJECTIVES OF THE DEPARTMENT

1. To create an interest in journalism among the rural students.
2. To make students understand the history of Indian journalism and its pioneers.
3. To create awareness of mass media among students.
4. To enable students to study various types of media.
5. To provide students an opportunity to visit media houses.
6. To motivate students to understand modern trends in Journalism.